



FOR IMMEDIATE RELEASE

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**Six-Word Memoirs® from SMITH Magazine Challenges All to “Say It In Six”
with Launch of Second Six-Word Festival on Twitter from June 4-6, 2014**

George Takei, Maria Shriver, Molly Ringwald, Rob Delaney, Jason Biggs, Piper Kerman, Rick Springfield, and partnering organizations including Sesame Street, WNYC and BabyCenter.com, along with cast members from Netflix sensation “Orange is the New Black” are among a star-studded cast of judges

NEW YORK, NY (June 1, 2014) --- **Six-Word Memoirs®** (www.sixwordmemoirs.com), the groundbreaking storytelling literary art form created by **SMITH Magazine** that asks people to tell a story in exactly six words, announces the second **Six-Word Festival** on Twitter. Six-Word Memoir Project founder **Larry Smith** (@larrysmith) kicks off the Six-Word Festival on June 4th at 1pm, issuing the challenge to share “The Best Advice in Six Words,” live on WNYC’s *Leonard Lopate Show*.

From June 4-6, celebrities in film and TV, comedy, writing, music, parenting, lifestyle, and social justice will pose prompts to their combined 5 million Twitter followers challenging them to respond and “say it in six.” The best responses as determined by celebrity judges will be retweeted and announced on SixWordMemoirs.com—as well as be included in a new book of **Six-Word Advice**, publishing in Fall 2015 from St. Martin’s Press.

Talent including **George Takei, Rob Delaney, Maria Shriver, Molly Ringwald, Rick Springfield, Piper Kerman, Katherine Schwarzenegger, Jenny Mollen, Jason Biggs** (and other cast members of *Orange is the New Black*), and **Judge Alex**, as well as passionate communities such as **Sesame Street, BabyCenter** and **WNYC** will join in soliciting six word tweets from their audiences. For a full

schedule and real-time updates, visit www.SixWordMemoirs.com/twitterfest2 and follow [@sixwords](https://twitter.com/sixwords).

Last September, a host of celebrities—from Katie Couric and Jason Biggs to Rob Delaney and Michael Ian Black...plus surprise guest Ricky Gervais—joined us for our first Six-Word Festival on Twitter. More than 25,000 six-word stories were tweeted as #sixwords trended for three straight days.

Six-Word Memoirs began as a contest in collaboration with Twitter in 2006, asking people to tweet their response to a simple challenge: “Can you tell the story of your life in six words?” Seven books and more than one million Six-Word stories later, Six Words® has become an easy and inspired form of engagement to get to the essence of anything.

Six-Word enthusiasts include:

Stephen Colbert: “*Well, I thought it was funny.*”

Oprah Winfrey: “*Seeking the fullest expression of self.*”

Taylor Swift: “*My diary is read by everyone.*”

Jimmy Fallon: “*Not funny. Funny. Not funny. Funny?*”

Mario Batali: “*Brought it to a boil often.*”

Arianna Huffington: “*Fearlessness is the mother of reinvention.*”

“Six Words has since gone beyond that first tweet and is now part of the fabric of our culture from classrooms and churches to boardrooms and billboards,” says Larry Smith. “With the Six-Word Festival on Twitter, Six Words brings together celebrities and everyday people to ‘say it in six.’”

Participating celebrities and their Six-Word challenges include:

- **Jason Biggs** (@JasonBiggs), co-star of *Orange Is the New Black*, and his wife, **Jenny Mollen** (@jennyandteets), actress and author *I Like You Just the Way I Am: Stories About Me and Some Other People*, will issue the Six-Word challenge: “We Keep Our Marriage Alive By...”

They will be joined by with fashion expert and bon vivant **Simon Doonan** (@simondoonan),

- **George Takei** (@GeorgeTakei), actor, social media maven and gay rights activist, will issue the Six-Word challenge: “Write a #SixWords Sci-Fi Story.”

He is joined by Emmy-winning singer, actor and now bestselling sci-fi novelist **Rick Springfield** (@rickspringfield).

- **Rob Delaney** (@robdelaney), comedian, writer, and author of the book ***Rob Delaney: Mother. Wife. Sister. Human. Warrior. Falcon. Yardstick. Turban. Cabbage*** — and first comedian to receive the honor of “Funniest person on Twitter” — will issue the Six-Word challenge: “Glad I Didn’t Get Caught When...”

He will be joined by **Piper Kerman** (@Piper), author of the #1 *NYT* bestselling memoir *Orange Is the New Black*, and **Judge Alex Ferrer** (@judgealexferrer), host of the nationally syndicated court show, *Judge Alex*.

- **Molly Ringwald** (@MollyRingwald), actor, singer and writer who aptly characterizes her talents in her own Six-Word Memoir: “Acting is not all I am,” will issue the Six-Word challenge: “The Best Advice in Six Words.”

She is joined by **Maria Shriver**, Peabody and Emmy-winning journalist and producer, *New York Times* bestselling author, and an NBC News Special Anchor.

Also tweeting Six Word of Advice is Shriver’s daughter, **Katherine Schwarzenegger** @KSchwarzenegger), author of *I Just Graduated...Now What?* Katherine blogs about beauty and style, health and fitness, food and baking and more at katherineschwarzenegger.com. She will take part in the Six-Word challenge: “The Best Advice in Six Words.”

- **Sesame Street** (@sesamestreet), the groundbreaking children’s television show, will issue the Six-Word challenge: “Six-Word Letter to My 3-Year-Old Self.”
- **BabyCenter** (@BabyCenter), the award-winning parenting resource, along with its top bloggers, will issue the Six-Word challenge: “Knew I Was a Mom When...”

ABOUT SIX-WORDS

Featured everywhere from CNN, NPR, and CBS to *Time*, *Entertainment Weekly*, and *The New York Times*, Six-Word Memoirs (@sixwords) is the groundbreaking form that began in collaboration with Twitter in November 2006 with a simple prompt, “Can you tell the story of your life in Six Words?” Now with more than one million Six-Word stories on SixWordMemoirs.com and SMITHTeens.com,

Six Words is a bestselling book series and phenomenon found in classroom, churches, and at live Six-Word “slams” across the world.

Countless celebrities have contributed Six-Word Memoirs® including Oprah Winfrey, Stephen Colbert, Jane Fonda, Jimmy Fallon, Taylor Swift, Neil Patrick Harris, Arianna Huffington, Malcolm Gladwell, Chelsea Handler, Larry David, Ann Coulter, Mario Batali, Melissa Etheridge, Dave Eggers and Terrell Owens, along with millions of everyday people around the world.

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